

Here are five tips to make the most of your special fundraiser.

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Provide options. Provide several dollar options so people can donate at any level. It's good to start at \$10.



Pick a number. Set a goal for the amount you want to raise. It should be ambitious but realistic. Include a deadline close to your birthday that allows you time to get the word out.



Get personal. Share your story in the fundraiser description – explain the work a Wish with Wings does and why it's important to you. Don't forget to mention it's for your birthday!



Be visual. Upload a photo or graphic to help catch the eyes of your friends. You can use the one we provided!



Spread the word. Promote your fundraiser to everyone you know. Send an email; post about it on your social media channels; and talk about it at work, school and church.

Do something truly unforgettable for your birthday!



Questions? Contact us at 817-469-9474 or AWWW.org.